THE F-16 FALCON
COMMUNITY PARTNER
JUNE 5-6, 2027

TINKER AIR SHOW
TINKER AIR FORCE BASE

The F-16 Falcon is an important community supporter that will help to pay for one of several air acts or other major assets to support the Tinker Air Show. See below for options!

EXCLUSIVE BENEFITS

Exclusive Presenting Partner: Select one option per community partner (VIK Trade Accepted)

- Select War Birds and Static Aircraft TBD
- Possible smaller aerobatic single craft air act TBD
- PA Sound System for public during the air show
- VIP Chalet and Aviators Reception beer – Sponsored by Anheuser-Busch
- WiFi Booster system for STEM City, Air Boss Station, Credit Card/ATM station, VIP and DV Chalets
- Onsite transportation for elderly, handicapped, families with small children
- Food and beverage coupons for hundreds of augmentees, volunteers and airmen over three days
- TV streaming support
- Select media partnerships - Media buy support

B2B B2C promotional strategy to be jointly created and mutually agreed upon

Corporate employee volunteer opportunity in the VIP area and Aviators Reception

ADVERTISEMENT

Branding rights on all promotional materials for any off-base community pre-event

F-16 level tier five recognition in select off-base NFE promotional materials including Aviator Reception invitations, air show posters, banners, etc.

Tier five logo recognition on websites including www.tinkerairshow.org, Oklahoma Aerospace Foundation, City of Midwest City, STAAR Solutions and more

Tier five logo in print newspaper ads and other NFE partner published print

Request partner include promotion for Air Show with community partner billing or newsletter, blog, social media, or other promotional outlets if available

SIGNAGE

Company logo in fifth position on all signage provided by NFE partners

Opportunity to provide up to 3 (three) banners of varying sizes to be placed both internally and externally to the base. Locations on base are limited to the VIP area or possibly the children's area due to USAF rules regarding open house events

Signage in public spaces is available through partnership to Force Support

Banners are at the expense of community supporter

PA ANNOUNCEMENTS

With an MWR commercial partnership that directly benefits TAFB Force Support, your company will be verbally recognized at the air show by the announcer during the sponsored air act, and/or during select community partner call outs

AIR SHOW OFFICIAL MAP

30,000 copies printed and distributed

Maps will be handed out in the VIP Chalet area

Key logo placement in the official airshow map

Map includes autograph opportunities for guests with all the pilots flying in the airshow

WEBSITE - www.tinkerairshow.org

Logo recognition in fifth position on community supporter page of all non-military sites

Brand listing on community supporter's page

Link and pass through rights on NFE site to community supporter's site

NFE Websites include tinkerairshow.com, okaerospacefoundation.org, midwestcityok.org, visitmidwestcity.com and the Gerrity Chapter #215 Air & Spaces Force Association Facebook page

Oklahoma Aerospace FOUNDATION
STAAR Solutions
MIDWEST CITY Where the Spirit Flies High
Midwest City Chamber of Commerce
Air & Space Forces Association Gerrity Chapter #215

No Federal Endorsement for any Non Federal Entity (NFE) or Sponsor is Intended.

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SOCIAL MEDIA

Partners will be recognized on various social media including Facebook, Twitter, and Instagram

Social media pre-promotions will be provided for sponsors to engage in

Social media announcements will be used to inform guest on issues such as parking, times of the show, what to bring and what not to bring. It will be very helpful for partners to help push this message out

EMAIL NEWSLETTER

Tier five logo position on Air Show newsletter e-blast provided by NFE partner

NFE partner created Air Show PDF for community supporter e-mail blast

LOGO RECOGNITION

Tier five logo on large event posters provided by NFE partner

Tier five logo on NFE partner air show miscellaneous collaterals in fifth position

Use Tinker Air Show logo for cross promotional purposes

ADDED VALUE BENEFIT-OPTIONAL

Vendor table display in the exhibition vendor area provided through TAFB 72d Force Support to select partners at a reduced cost of $1,000 paid by sponsor (discounted from $5,000.00)

AIR SHOW BRANDED ITEMS

Opportunity to create Tinker Air Show branded items such as fans, posters, etc. to give away in the exhibition vendor area and/or children's area.

72d Force Support MUST pre-approve any airshow materials, swag, hand-outs prior to printing. Any use of the "Air Show" logo must also be pre-approved.

NO competing items may be given out to the Air Show general public, only in the VIP chalet area! This includes items such as Hats, T-shirts, Sunglasses, logo' d bottled water, any toy type planes as these are a direct violation of the Vendor agreement by the Air Force.

VIP VILLAGE TICKETS AND PASSES

Custom hospitality chalet with tables, chairs, and viewing space to accommodate up to 30 guests per day (60 total) provided by NFE partner (Total Value to Sponsor - $10,500.00)

Nightly chalet cleaning

Mutually agreed upon available on-base parking passes per day

(one pass every 3-4 guests)

On-base limited golf cart transportation from VIP/DV parking to VIP Village

Catered lunch for each VIP guest – one per person

Complimentary soft beverages, bottled water, and beer in the VIP Village

Additional chalet tickets can be purchased for $175 each

STEM CITY HANGAR

Opportunity to host a hands-on activity in the STEM CITY Hangar for children ages 4 to 15, and receive recognition within this wildly successful addition to the airshow. Limited space and opportunities are available.

Recognition with name, logo and description of activity in STEM City handout

Key location of activity will be coordinated on behalf of this level of sponsors

AVIATORS' RECEPTION BENEFITS

Four (4) Aviators' Reception Invitations - no one plus (Total Value to Sponsor - $360.00)

Air Show banners with your company logo prominently displayed at reception

Complimentary souvenir programs will be at every table

Your company will receive recognition in the Aviators' Reception Program

May purchase additional invitations for $90 each (subject to location and space availability)

INVESTMENT: $13,000.00

cash or value in kind trade acceptable

Oklahoma Aerospace Foundation
STAAR Solutions
MIDWEST CITY Where the Spirit Flies High
Midwest City Chamber of Commerce
Air & Space Forces Association Heavity Chapter

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