THE F-35 LIGHTNING II

JUNE 5-6, 2027

TINKER AIR SHOW
TINKER AIR FORCE BASE

The F-35 Lightning II Sponsorship level includes two premier presenting partnership opportunities: the Community VIP Chalet and the MiG-17 Air Demonstration. The Community VIP Chalet sponsorship helps provide the hospitality infrastructure and accommodations for approximately 2,500 to 2,800 VIP guests each day, including pilots, military leadership, air show officials, volunteers, and community partners. Sponsorship funds support the tents, food service, tables, chairs, golf carts, and other amenities that create an exceptional experience for nearly 5,000 guests over Air Show weekend. The second F-35 sponsorship supports the MiG-17 Air Demonstration, helping fund the performance fees, transportation, maintenance, and operation of two MiG-17 aircraft featured in a thrilling Vietnam War-era aerial performance against a historic Navy F-4 Phantom, complete with additional aircraft and pyrotechnics. Both sponsorships provide exceptional visibility and recognition while aligning your organization with two of the Air Show's signature attractions.

EXCLUSIVE BENEFITS (two available)

Exclusive Presenting Partner:

- VIP Chalet Area Presenting Community Partner
- Two MiG-17 air act with Pyro in conjunction with the F-4 Phantom (sold separately)

Exclusive co-naming rights for one off-base pre-event leading up to the Air Show

B2B B2C promotional strategy to be jointly created and mutually agreed upon

Corporate employee volunteer opportunity in the VIP area and Aviators Reception

Opportunity to build and create a special entrance to the VIP Chalet area at the sponsor's additional expense

Opportunity to have Branded Pop Up tents at the entrance to the VIP Chalet Area and to the Food Tent area entrance

Opportunity to provide branded lanyards to give to all VIP guests each day of the airshow

ADVERTISEMENT

Unique special privileges and benefits apply to exclusivity partnership

Branding rights on all promotional materials for any off-base community pre-event and branded giveaways

F-35 level tier two recognition in all off-base NFE promotional materials including Aviator Reception invitations, air show posters, flyers, banners, etc.

100% tier two logo recognition on NFE purchased/brokered TV/Cable ads with voice recognition

100% tier two logo recognition on websites including tinkerairshow.org, Oklahoma Aerospace Foundation, City of Midwest City, STAAR Solutions & more

Embedded logo in print newspaper ads and other NFE Partner published print medium

Request partner include promotion for Air Show with community partner billing or newsletter, blog, social media, or other promotional outlets if available

SIGNAGE

Company logo in secondary position on all signage provided by NFE partners

Opportunity to provide up to 6 (six) banners of varying sizes to be placed both internally and externally to the base. Locations on base are limited to the VIP area or possibly the children's area, due to USAF rules regarding open house events.

Signage in public spaces is available through Partnership to Force Support

Banners are at the expense of the community partner

ON-SITE VENDOR TABLE

Complimentary vendor table display opportunity in the exhibition vendor area provided by NFE partner and coordinated through TAFB Force Support. Direct sales are limited

If the community partner has a guest engagement or activity that requires ramp space, we can negotiate that on behalf of the community partner

PA ANNOUNCEMENTS

With an MWR commercial partnership that directly benefits TAFB Force Support, your company will be verbally recognized at the air show by the announcer during the sponsored air act, and during select community partner call outs

AIR SHOW OFFICIAL MAP

30,000 copies printed and distributed

Maps will be handed out in the VIP Chalet area

Key logo placement in the official airshow map

Map includes autograph opportunities for guests with all the pilots flying in the airshow

Oklahoma Aerospace FOUNDATION
STAAR Solutions
MIDWEST CITY Where the Spirit Flies High
Midwest City Chamber of Commerce
Air & Space Forces Association Kerrity Chapter #16

No Federal Endorsement for any Non Federal Entity (NFE) or Sponsor is Intended.

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WEBSITE - www.tinkerairshow.org

Static logo placement on NFE partner home page - logo provided by community supporter

Logo recognition in secondary position on community supporter page of all non-military sites

Brand message on community supporter's page

Link and pass through rights on NFE site to community supporter's site

NFE websites include okaerospacefoundation.org tinkerairshow.org, midwestcityok.org, visitmidwestcity.com and the Gerrity Chapter # 215 Air & Space Forces Association Facebook page.

SOCIAL MEDIA

Partners will be recognized on various social media including Facebook, Twitter, and Instagram

Social media pre-promotions will be provided for sponsors to engage in

Social media announcements will be used to inform guests on issues such as parking, times of the show, what to bring and what not to bring. It will be very helpful for partners to help push this message out

EMAIL NEWSLETTER

Logo tier two position on Air Show newsletter e-blast provided by NFE partner

NFE partner created Air Show PDF for community supporter e-mail blast

STEM CITY HANGAR

Opportunity to host a hands-on activity in the STEM CITY Hangar for children ages 4 to 15, and receive recognition within this wildly successful addition to the airshow. Limited space and opportunities are available.

Recognition with name, logo and description of activity in STEM City handout

Key location of activity will be coordinated on behalf of these two sponsors

LOGO RECOGNITION

Logo embedded on large event poster provided by NFE partner group in major sponsor area

Logo prominent on mini flyers provided by NFE partner group

Logo on NFE partner air show miscellaneous collaterals

Use of Tinker Air Show logo for cross promotional purposes

AIR SHOW BRANDED ITEMS

As the Presenting Sponsor of the VIP Chalet, opportunity to provide a special Air Show co-branded item to all guests may be coordinated

Opportunity to create Tinker Air Show branded items such as fans, posters, etc. to give away in the exhibition vendor area and/or children's area

72d Force Support MUST pre-approve any airshow materials, swag, hand-outs prior to printing. Any use of the "Air Show" logo must also be pre-approved

NO competing items may be given out to the Air Show general public, only in the VIP Chalet area! This includes items such as Hats, T-shirts, Sunglasses, logo' d bottled water, any toy type planes as these are a direct violation of the Vendor agreement by the Air Force

VIP VILLAGE TICKETS AND PASSES

Custom hospitality chalet with tables, chairs, and viewing space to accommodate up to 80 guests per day (160 total) provided by NFE partner
(Total Value to Sponsor - $28,000.00)

Nightly chalet cleaning

Mutually agreed upon available on-base parking passes per day (1 per 3-4 guests)

On-base limited golf cart transportation from VIP/DV parking to VIP Village

Catered lunch for each VIP guest – one per person

Complimentary soft beverages, bottled water, and beer in the VIP Village

Additional chalet tickets can be purchased for $175 each

AVIATORS' RECEPTION BENEFITS

Eight (8) Aviators' Reception Invitations - no plus one
(Total Value to Sponsor - $720.00)

Air Show banners with your company logo prominently displayed at reception

Complimentary souvenir programs will be at every table

Your company will receive prominent recognition in the Aviators' Reception Program

May purchase additional invitations for $90 each (subject to location and space availability)

INVESTMENT: $35,000.00