THE B-2 SPIRIT
PREMIER COMMUNITY PARTNER
JUNE 5-6, 2027

TINKER AIR SHOW
TINKER AIR FORCE BASE

The B-2 Spirit Community Partnership helps bring one of the Air Show's most exciting attractions to Oklahoma by supporting the appearance and performance of a historic F-4 Phantom from Fighter Jets Inc. This legendary twin-engine, two-seat supersonic fighter served with the U.S. Navy throughout the Vietnam War and will take center stage in an action-packed aerial demonstration. Joined by two MiG-17 aircraft, additional performers, and dramatic pyrotechnics, the performance recreates the intensity of Vietnam-era aerial combat. This marks the first time a historic F-4 Phantom has appeared at an Oklahoma air show, making it a truly unique experience for spectators. Sponsorship funds help cover the aircraft's performance and appearance fees. Expenses such as pilot transportation, hotel accommodations, fuel, oil, smoke oil, and pyrotechnics are funded through other sponsorship opportunities.

EXCLUSIVE BENEFITS

Exclusive Presenting Community Partner: Phantom F-4 Navy Fighter Jet. This partnership will work with other sponsors partnerships that are separate to pay for the F-4 Phantom to go up against two MiG-17 jets and other aircraft ending with Pyro, including the famous "Wall of Fire".

Exclusive naming rights for one off-base pre-event leading up to the Air Show

B2B B2C promotional strategy to be jointly created and mutually agreed upon

Corporate employee volunteer opportunity

ADVERTISEMENT

Unique special privileges and benefits apply to exclusivity partnership

Opportunity to create a special branded give-a-way at the airshow, paid for by sponsor

Title branding rights on all promotional materials for one off-base community pre-event

B-2 level tier one recognition in all off-base NFE promotional materials including Aviator Reception invitations, air show posters, flyers, banners, etc.

100% name recognition on NFE purchased/brokered radio promotional spots and liners

100% name recognition on websites including tinkerairshow.org (official community airshow website), Oklahoma Aerospace Foundation, City of Midwest City, STAAR Solutions and more

Embedded logo in print newspaper ads and other NFE Partner published print medium particularly in conjunction with the F-4 Phantom, MiG-17F and the Vietnam Reenactment

Request partner include promotion for Air Show with community partner billing or newsletter, blog, social media, or other promotional outlets if available

SIGNAGE

Company logo in primary first position on all signage provided by NFE Partners

Opportunity to provide up to 6 (six) banners provided by the sponsor of varying sizes to be placed both internally and externally to the base. Locations on base are limited to the VIP area due to USAF rules regarding open house events.

Signage in public spaces is available through Partnership to Force Support

Banners are at the expense of the community partner

ON-SITE VENDOR TABLE

Complimentary vendor table display opportunity in the exhibition vendor area provided by NFE partner and coordinated through TAFB Force Support. Size and location may be negotiable! Direct sales are limited

If the community partner has a guest engagement or activity that requires ramp space, we can negotiate that on behalf of the community partner

PA ANNOUNCEMENTS

With an MWR commercial partnership that directly benefits TAFB Force Support, your company will be verbally recognized at the air show by the announcer particularly during the Phantom F-4, Vietnam Reenactment and during general sponsorship recognitions

AIR SHOW OFFICIAL MAP

30,000 copies printed and distributed

Maps will be handed out in the VIP Chalet area

Key logo placement in the official airshow map

Map includes autograph opportunities for guests with all the pilots flying in the airshow

Oklahoma Aerospace Foundation
STAAR Solutions
MIDWEST CITY Where the Spirit Flies High
Midwest City Chamber of Commerce
Air & Space Forces Association Heritage Chapter

No Federal Endorsement for any Non Federal Entity (NFE) or Sponsor is Intended.

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WEBSITE - www.tinkerairshow.org

NOTE: Sponsors cannot be recognized on the Tinker AFB Official website nor the Tinker Air Show Web pages

Banner ad on NFE partner home page - artwork provided by community partner

Primary static logo in first position on all non-military air show web pages

Brand message on community supporter's page

Link and pass through rights on NFE site to community supporter's site

NFE Websites include tinkerairshow.org, okaerospacefoundation.org, midwestcityok.org, visitmidwestcity.com and the Gerrity Chapter #215 Air & Space Forces Association Facebook page

SOCIAL MEDIA

Partners will be recognized on various social media including Facebook, Twitter, and Instagram

Social media pre-promotions will be provided for sponsors to engage in

Social media announcements will be used to inform guest on issues such as parking, times of the show, what to bring and what not to bring. It will be very helpful for partners to help push this message out

EMAIL NEWSLETTER

Tier one logo position on air show newsletter e-blast provided by NFE partner

NFE partner created Airshow PDF for community supporter e-mail blast

STEM CITY HANGAR

Opportunity to host a hands-on activity in the STEM CITY Hangar for children ages 4 to 15, and receive recognition within this wildly successful addition to the airshow. Limited space and opportunities are available.

Recognition with name, logo and description of activity in STEM City handout

Key location of activity will be coordinated on behalf of this sponsor

LOGO RECOGNITION

Logo embedded on large event poster provided by NFE partner group in the number one community partner recognition position

Logo prominent on mini flyers provided by NFE partner group

Logo on NFE partner air show miscellaneous collaterals

Logo in a prominent position on the NFE website as mentioned above and within the Official Air Show Map

Use of Tinker Air Show logo for cross promotional purposes

AIR SHOW BRANDED ITEMS

Opportunity to create Tinker Air Show branded items such as fans, posters, etc. to give away in the exhibition vendor area and/or children's area.

72d Force Support MUST pre-approve any airshow materials, swag, hand-outs prior to printing. Any use of the "Air Show" logo must also be pre-approved. NO competing items may be given out to the Air Show general public, only in the VIP Chalet area! This includes items such as Hats, T-shirts, Sunglasses, branded bottled water, and toy type planes, as these are a direct violation of the Vendor agreement by the Air Force.

VIP VILLAGE TICKETS AND PASSES

Custom hospitality chalet with tables, chairs, and viewing space to accommodate up to 100 guests per day (200 total) provided by NFE partner (Total Value to Sponsor - $35,000.00)

Nightly chalet cleaning

Mutually agreed upon available on-base parking passes per day (one pass per 3-4 guests)

On-base limited golf cart transportation from VIP/DV parking to VIP Village

Catered lunch for each VIP guest – one per person

Complimentary soft beverages, bottled water, and beer in the VIP Village

Additional chalet tickets can be purchased for $175 each

AVIATORS' RECEPTION BENEFITS

Special Table for 8 (Eight) Aviators' Reception Invitations - no plus one (Total Value to Sponsor - $720.00)

Air Show slides with your company logo prominently displayed at reception

Recognition slide with your company logo prominently displayed at reception

Complimentary Air Show Maps will be at every table

Your company will receive key recognition in the Aviators' Reception Program after the Presenting Sponsor of the Reception.

Sponsor may purchase additional invitations for $90 each

INVESTMENT: $49,000.00